

Future Tourism Leaders Workshop

“Community Development and Revitalization through Tourism”



Credit: JICA



Credit: “Oita Prefectural Tourism Association - Tourism Oita”

Ritsumeikan Asia Pacific
University,
Oita, Kyushu

12-13 January 2019

Are you:



A student in the field of tourism or hospitality?



Looking for opportunities to network with similar-minded, international peers?



Interested in community development & revitalization through tourism?



Interested in enhancing your tourism education by doing team work, discussions and site visits?



Interested in learning how tourism can contribute to the SDGS?

About the workshop:

- ⇒ Designed for tourism students.
- ⇒ 2 days:
 - ▶ 1/2 day symposium – with speakers from UNWTO Regional Support Office for Asia Pacific, APU, JICA and Private Sector.
 - ▶ 1.5 days facilitation from UNWTO RSOAP, APU and JICA.
- ⇒ Site visit to Kunisaki City, agricultural heritage.
- ⇒ Certificate of completion will be provided.
 - * Entire workshop will be held in English

Workshop and site visit are **free. Transportation to/from APU campus and accommodation are self-financed. Organizers will provide accommodation recommendations upon request.

How to apply:

***Limited Capacity. Interested students are encouraged to apply as soon as possible. Complete the accompanying application form and submit to ftlworkshop@untwo-ap.org by 7 December 2018.**

Applicants will be notified within 2-3 weeks upon submitting application. Participants will be selected on a first come, first serve basis. Application term will be open until all seats are full.

Download the application form by scanning this QR code!



国連世界観光機関 (UNWTO) 駐日事務所、立命館アジア太平洋大学 (APU)、国際協力機構 (JICA) 共催

観光を通じた地域振興ワークショップ

Saturday, January 12

Symposium - open to the public

9:00-12:00

Opening remarks & greetings

- APU, Mr. Haruaki Deguchi, President
- UNWTO RSOAP, Mr. Yoshiaki Hongo, Chief
- Kunisaki City, Mr. Akifumi Mikawa, Mayor

UNWTO RSOAP, Ariana Luquin, Deputy Manager
State of Tourism - trends, forecast and SDGs

APU, Dr. Kazem M. Vafadari, Assistant Professor
Regional examples of community development & revitalization efforts through tourism

JICA, Mr. Akihiko Kodama, Deputy Director
SDGs and JICA's cooperation for sustainable tourism

NPO Hattou Onpaku, Mr. Yasuo Nogami, Executive Director
Community development & revitalization through ONPAKU

NPO Medicine Research Center, Dr. Tadanori Yano, CEO
Community development & revitalization through the use of medical /edible plants at the Globally Important Agricultural Heritage

12:00 ~

Group session - closed session

The remaining sessions are only open to students who have previously applied.

Sunday, January 13

Group session & site visit - closed session

AM

Site visit to Kunisaki City

Group presentations at the Globally Important Agricultural Heritage System (GIAHS) research center

- ⇒ *site visit includes lunch at Tomiku-Chaya, a local restaurant*
- ⇒ *additional activities to be confirmed soon*

PM

Closing session and presentation of certificates

Students interested in this workshop must be available to attend the full program, 12-3 January 2019.

Please contact the UNWTO RSOAP office for more information.

ftlworkshop@unwto-ap.org

0742-30-3880



Scan QR code for directions to APU.

We look forward to seeing you in Oita!